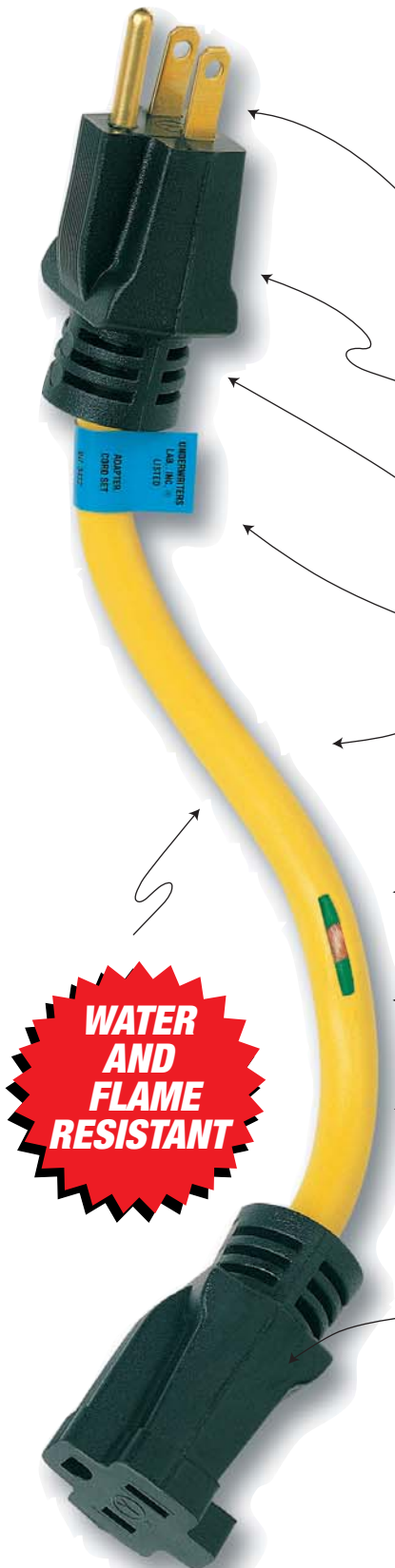


Ten Quality Reasons to Buy Prime

“The Professional’s Quality Choice in Extension Cords”

PRIME[®]
wire and cable

Prime’s Quality Design and Manufacturing Solves Your Extension Cord Problems!



1. Conductor Blade/Pin Pull-Out Prevented

Prime specially designed the full contact blades and ground pin to prevent break-off or pull-out. The full sized conductors provide superior electrical contact performance.

2. Connectors Will Not Deform or Shatter

Oversized male and female plugs are molded in one solid piece from a special virgin compound and will not harden, become brittle, shatter, or deform from hard job site abuse.

3. Cord Jacket to Plug Separation Prevented

Prime’s large, flexible, ribbed strain relief prevents separation of the cord jacket from the plug by easing the constant bending and providing a larger jacket-to-plug contact area.

4. “Out-of-the-Box” Failures Prevented

100% of all Prime’s extension cords are fully electrically tested before shipment.

5. Superior Flexibility and Highly Resistant to Abuse

Prime’s Generation-Two cord jacket compound is precisely formulated to provide the maximum flexibility while maintaining superior resistance to abuse and abrasion.

6. Non-Stop Electrical Performance

Made from precisely drawn and bunched 100% pure copper wire, Prime’s full sized cord conductors resist electrical failure even under the hardest use.

7. Water Resistant Cord for Safety & Long Life

Standard vinyl and TPE rubber cords will allow moisture to move through the outer and inner insulation. As moisture accumulates, it corrodes the copper wire, degrading performance and may cause a shock path. Prime cords are water resistant and will help prevent moisture failure.

8. Flame Retardant Cord for Added Safety

Standard vinyl and TPE rubber cords will quickly burn end to end. Prime cords are flame retardant and will extinguish the flame, providing added safety.

9. Premature Female Plug Failure

As tools are plugged in and out of the female plug, a small arc can slowly eat away at the metal contacts in the plug. Prime suppresses this problem by using arc-resistant full-sized contacts and precise contact alignment.

10. Dual Safety Listings for Added Confidence

Prime cords are listed by UL to meet the safety standards in the U.S.A. and additionally tested to meet the safety standards in Canada. Prime cords also exceed all OSHA requirements for use indoors and outdoors in severe weather conditions.

**WATER
AND
FLAME
RESISTANT**